



## **Pfister® to Join NuTech® Forming Larger Regional Brand**

*Change Transforms NuTech into a Central Corn Belt Powerhouse*

CHAMPAIGN, Ill., May 9, 2018 – Pfister Seeds is combining with NuTech Seed, and NuTech will become the main regional brand in the Central Corn Belt for Corteva Agriscience™, Agriculture Division of DowDuPont.

NuTech Seed will now be headquartered in Champaign, Illinois, in Pfister's former office. The new team will also be strengthened with several Central Corn Belt seed professionals who will join NuTech from Dairyland Seed®, Seed Consultants® and Prairie Brand®. The change is part of the [newly announced](#) Corteva Agriscience™ multi-channel, multi-brand seed strategy for the U.S., which will expand access to the company's genetics, technology and traits.

Brad Damery, who previously led Pfister Seeds, will now serve as the General Manager of NuTech Seed. Damery sees the change as a way to strengthen company focus. "What excites me the most about this opportunity is bringing our customers a stronger product portfolio, more choices and a whole set of new solutions," Damery said.

Popular Pfister Seeds' products will continue to be available through NuTech Seed. "Having an expanded product portfolio enhances the lifestyle that so many customers appreciate," said Damery. "We have a saying around here: 'Have you seen the corn today?' It's a reminder of how lucky we are to be involved in production agriculture. It's a responsibility our passionate seed professionals don't take lightly. The change announced today helps us deliver on the lifestyle and ensure our people and our customers' lives are filled with success, enjoyment and family. We're all very excited about it."

### **About NuTech Seed**

NuTech Seed, now headquartered in Champaign, IL, was formed in 2001 and purchased by DuPont Pioneer in 2010. NuTech serves growers in the Central Corn Belt through a philosophy called the NuTech Lifestyle, which pairs high-performance seed with taking time to enjoy what makes farm life special—success, enjoyment and family. Learn more at [www.nutechseed.com](http://www.nutechseed.com).

### **About Corteva Agriscience™, Agriculture Division of DowDuPont**

Corteva Agriscience™, Agriculture Division of DowDuPont, (NYSE: DWDP) is intended to become an independent, publicly traded company when the [previously announced spinoff](#) is complete by June 2019. The division combines the strengths of DuPont Pioneer, DuPont Crop Protection and Dow AgroSciences. Corteva Agriscience™ provides growers around the world



with the most complete portfolio in the industry — including some of the most recognized brands in agriculture: Pioneer<sup>®</sup>, Encirca<sup>®</sup>, the newly launched Brevant<sup>™</sup> Seeds, as well as award-winning Crop Protection products — while bringing new products to market through our solid pipeline of active chemistry and technologies. More information can be found at [www.corteva.com](http://www.corteva.com).

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